

## **Privacy Policy and Consent to Use of Data**

### **Help Me Grow Northeast Wisconsin Ages and Stages Online Questionnaire**

IMPORTANT: BY SUBMITTING DATA AND/OR USING THIS WEBSITE, YOU GIVE YOUR CONSENT THAT ALL PERSONAL DATA THAT YOU SUBMIT MAY BE PROCESSED IN THE MANNER AND FOR THE PURPOSES DESCRIBED IN THE FOLLOWING PRIVACY POLICY:

#### **Privacy Policy**

This Privacy Policy describes Help Me Grow Northeast Wisconsin's current policies and practices regarding Personal Data collected by through the Ages and Stages (ASQ) Online Questionnaire ("website"). The term "Personal Data" refers to personally identifiable information about you and your child such as your name, birth date, telephone number, e-mail address, or mailing address.

#### **Notification of Changes to this Policy**

Because of changes in the law and the changing nature of technology, our data practices will change from time to time. When our data practices change, we will (as soon as practicable) post the changes on our website to notify you of the changes. We encourage you to check this page frequently.

#### **Collection and Use of Personal Data**

We will collect and store the information you give us. We sometimes supplement the information that you provide with information that is received from other sources including third parties. We may use your Personal Data to improve early childhood education programs and policy in Wisconsin, evaluate the effectiveness of early education outcomes for participating children, and identify characteristics of programs associated with positive outcomes for children.

#### **Disclosure of your Personal Data**

We do not share, sell, or distribute your Personal Data with unrelated third parties, except under these limited circumstances. Personal Data may occasionally be transferred to third parties who act for us for further processing in accordance with the purposes for which the data was originally collected or for purposes to which you have subsequently consented. Where appropriate, before disclosing Personal Data to a third party, we contractually require the third party to take adequate precautions to protect that data and maintain confidentiality.

#### **Data integrity and security**

We strive to maintain the reliability, accuracy, completeness, and currency of Personal Data in our databases and to protect the privacy and security of our databases. We keep your Personal Data only for as long as reasonably necessary for the purposes for which it was collected or to comply with any applicable legal or ethical reporting or document retention requirements. Our employees who have access to Personal Data have been trained to handle such data properly and in accordance with our security protocols and strict standards of confidentiality. Although we cannot guarantee against any loss, misuse, unauthorized disclosure, alteration, or destruction of data, we are diligent in our efforts to prevent such occurrences.